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The Analytics Lifecycle Toolkit: A Practical Guide for an Effective Analytics Capability (Wiley and SAS Business Series) [Gregory S. Nelson] on Amazon.com. *FREE ...Amazon.com: Practical Text Mining and Statistical Analysis for Non-structured Text Data Applications (9780123869791): Gary Miner, John Elder IV, Thomas Hill, Robert ...Larry Freed, President and CEO, ForeSee As President and CEO of ForeSee, Larry is responsible for managing the company's strategy and significant growth, since the ...Predictive Analytics for Business, Marketing and Web is a concentrated training program that includes interactive breakout sessions. Data is your most valuable asset.